

Course Information Sheet

BSc (Hons) Business and Law

Mode and course length – Full-Time (3 years)

Location – ARU London Campus (East India Dock)

Awarding Body – Anglia Ruskin University. As a registered Higher Education provider Anglia Ruskin University is regulated by the Office for Students.



Overview

This course offers a thorough exploration of business organisation and management culture, with a strong emphasis on the integral role of legal considerations in business operations. Students will investigate the structure, functions, and adaptability of various organisations, focusing on how they respond to both internal and external influences, such as market dynamics and stakeholder needs. The course also examines the impact of social, political, ethical, and global contexts, ensuring students understand how these factors shape business strategies and performance.

In addition to theoretical knowledge, students will develop crucial practical skills, including critical thinking, problem-solving, and research abilities. They will employ both quantitative and qualitative techniques to analyse business issues, conduct case studies, and make effective use of information and communication technology. The course further highlights the importance of effective communication, cultural awareness, and reflective practice, equipping students to thrive in diverse business environments.

Moreover, the course includes a detailed study of business law, covering areas such as contract, commercial, and international trade law. Students will gain the tools and techniques necessary to tackle legal challenges within business contexts. By developing transferable skills such as leadership, teamwork, and efficient time management, graduates will be well-prepared for a variety of career opportunities in both business and law.

Course Delivery

Our courses are delivered through teaching and learning methods that provide students with the broadest possible exposure to a modern and innovative higher education experience. These methods may vary and could include attendance at lectures and seminars, undertaking laboratory exercises or work-based activities, practical work, performances, presentations, field trips, other relevant visits, and e-learning through the VLE, our online learning management system.

Each course is divided into a number of 'modules', each focusing on specific areas and employing a distinct approach to its delivery. This information is made available to students for each module they undertake via the Module Definition Form (MDF) and the VLE.

Assessment

Knowledge and understanding are assessed through various methods, including presentations and a range of assignments. These assignments may take different forms, such as a written management report on responding to an organisational issue, a presentation, an essay, a briefing document, or an analysis of a company report. Most modules will include at least two assessments, offering the opportunity to evaluate both knowledge and understanding as well as a range of skills effectively.

Formative assessment will also be provided throughout the course. This feedback will help improve students' knowledge and development and allow for the evaluation of their academic needs.

Fees

Information about your course fee, including any annual fee increases or deposits (if required), can be found in your offer letter.

Additional Costs

During your course, you may be required to take extra or repeated modules to recover any modules you have failed. If you started your course on or after September 2019 and this extends your course end date beyond the original date stated in your offer letter, you will be charged an additional tuition fee to cover the costs of the extra or repeat modules. This additional fee will be based on the credits for the module(s) you repeat or take.

Modules

Core Modules

Year 1: MOD003325 Academic and Professional Skills

The skills that employers look for in potential employees are precisely those needed to gain academic benefit from a course. By developing these skills, students simultaneously improve their success in their university experience and enhance their employability.

Designed to promote the academic development of entering students, this entry-level module applies basic management concepts to the process of learning. It covers note taking, using numbers, information sources, critical thinking skills, working in groups, and the academic tools needed for success in core curriculum courses and for navigating the transition into university-level study.

Year 1: MOD009208 Sustainable Business in the Contemporary Environment

This module explores the evolving business environment, focusing on environmental, social, and governance (ESG) issues. Students will develop creative solutions for contemporary challenges and understand how sustainability and innovation drive long-term value. It reviews the business environment's political, economic, socio-cultural, technological, ethical, and legal influences. Emphasizing sustainability as a strategic advantage, the module introduces principles of effective management and innovative approaches in response to rapid changes and competition. Using case studies, it blends theory with practical application, helping students link academic content to real-world employability skills and development.

Year 1: MOD003327 Economics for Business

Economics is the study of the use of scarce resources to satisfy unlimited human wants. In Microeconomics, we study how these scarce resources are allocated within the market (or price) system. Within this system, we consider the actions and the interactions of three economic agents: 1) the consumers, 2) the firms and 3) the government. In this course, students will be introduced to simple, abstract models of behaviour of the three economics agents. Using these models, we will analyse the outcomes when these agents interact in the marketplace. In addition, we will also examine how economists go beyond individual units and analyse the overall economy. This area of economics is known as Macroeconomics. We will find that what works for individual markets may not necessarily translate to similar outcomes

in the overall economy. By familiarizing themselves with both the microeconomic and the macroeconomic concepts taught in this class, students will be able to understand the complex economic issues and problems that our modern society faces.

Year 1: MOD003319 Business Finance

This module introduces students to the fundamentals of business finance and accounting, focusing on financial reporting and management for non-financial managers. Emphasizing practical applications, it covers financial concepts, accounting principles, and financial management through a corporate-oriented approach. Key topics include financial reporting principles, understanding and evaluating financial statements, management accounting, cost analysis, budgeting, decision-making, financing a business, and capital investment decisions. The module incorporates practical examples, case studies, and international market applications. Assessment includes a midterm assignment and a final exam, with multicultural considerations reflected in the module's design and assessments.

Year 2: MOD007961 Sustainability in Career Development

This module addresses the rapid advancements in technology, global movement, information exchange, and climate science shaping the 21st century. It emphasizes the importance of developing a dynamic skill set for future graduates, who will operate as global citizens in an ever-changing world. Students are encouraged to adopt a critical approach to global situations, recognizing that professions are evolving rather than static. The module also highlights the need for sustainability in personal and professional contexts. Through reflective practice, students will enhance their skills and prepare for future career paths while contributing to a sustainable future.

Year 2: MOD003486 Managing Human Resources

The management of Human Resources (HR) is both a major specialist organisational function and a responsibility of line management. It is crucial for any student preparing for the international business world to understand the HR function. This module aims to introduce students to the theoretical basis of Human Resource Management and the range of activities it encompasses. It will also explore the role that HRM plays in the strategic planning and development of both domestic and multinational organisations. Assessment will be conducted through a written piece of coursework and a final practical assessment.

Year 2: MMOD009197 Fundamentals of Law

Students will be introduced to the major concepts in English law and this module will be the cornerstone of students' legal knowledge throughout their 'Business and Law' studies. The central theme running throughout the module is that law is a dynamic body that is open to interpretation. Students will learn through topical discussions designed to aid systematic understanding of broad areas of English law in order to engage them in discussion and debate. Key cases affecting the development of the law will be described and analysed as part of this process. The module covers areas including, but not limited to, statute law and statutory interpretation, case law and precedent, the civil and criminal legal systems, the role of lawyers, judges, magistrates and juries and the relationship between law, morals, and justice. In addition to developing an understanding of the legal system of England and Wales on this module, students will also gain some transferable skills in oral and written communication and skills in group working.

Year 2: MOD009198 Law of Obligations

The Law of Obligations is an area of the Civil Law and relates to whether a person is bound to act in a particular way. This module will focus on the obligations that arise from contracts and torts. The first part of teaching will provide an overview of the fundamental aspects of contract law, as such, the rules governing the formation of contracts, factors that may vitiate contracts and remedies will be considered. The remaining weeks will provide an overview of the law of negligence under tort, including the general defences as well. The module will also highlight the interplay between contract and tort in order to demonstrate the significance in practice of these distinct branches of the law of obligations.

Year 2: MOD003332 Law of Business Organisations

This module examines the legal relationships in business organizations that affect the day-to-day running of the organization, the extent of the liability incurred, and who has authority to act. You will develop an understanding of the legal framework within which businesses make decisions. The law on securities regulation is also examined.

Year 3: MOD003337 Executing Business Strategy

This module focuses on the process of strategic management in organisations. This involves the evaluation of the organisation's situation, analysis and selection of strategic alternatives, and implementation and evaluation of the strategic plan. The module develops the student's ability to work within a team (comprised of various business majors), as well as oral, written, and analytical skills. The course presents conceptual information through readings, lectures, a business game simulation, team presentations, and other class activities. The analysis of case studies of actual business situations including international, non-profit, manufacturing, and service industries will serve as a means of applying the course concepts and develop the students' ability to integrate business concepts. The module requires the students to utilize information from a variety of business areas covered in the Business Core including: Accounting, Information Systems, Finance, Marketing, and Management.

Year 3: MOD003339 Commercial Law

This module is the study of the law governing commercial transactions including negotiable instruments, property rights and business organizations. We will also examine the legal principles covering sales contracts and property ownership, bailments, corporations, partnerships, and other business organizations.

Year 3: 003342 Law of International Trade

This module provides an overview of the world trading system and UK trade law within this global context, focusing on the WTO, its agreements, and case law. It covers trade policy, UK free trade agreements, bilateral and regional agreements, and recent developments in international trade law. Key topics include the GATT, WTO, dispute settlement procedures, and the relationship between domestic law and international obligations. Students will learn to identify how international trade rules address specific issues, structure new rules for emerging problems, and advise on the consistency of measures with UK and international trade obligations.

Year 3: MOD009210 Undergraduate Major Project (Leadership in Practice)

This final major project module focuses on leadership, personal development, and graduate workplace preparation. Students will study leadership theories, their application in modern business, and examine case studies of both successful and unsuccessful leadership. This approach will help analyse the impact of leadership on organizational culture, change, and ethical dilemmas. Students will conduct self-analysis to identify their strengths and weaknesses as future leaders, creating a self-development plan for career readiness. The module emphasizes practical application, employability skills, and includes debating and problem-solving to enhance learning and prepare students for leadership roles in their chosen sector.

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